

# WHY CHOOSE THE COUNSELOR?

## LOCAL EXPERTS WITH GLOBAL REACH

We understand every student's unique challenges.

## WIDE UNIVERSITY NETWORK

Over 300+ trusted university partnerships worldwide.

## TRANSPARENT PROCESS

No hidden costs or shortcuts just honest guidance.

## HIGH VISA SUCCESS RATE

Over 95% success through expert documentation.

## STUDENT CENTRIC APPROACH

We treat every student like family.

## SUPPORT BEYOND DEPARTURE

Assistance continues even after you fly away.

## COMPETITIVE CONSULTANCY CHARGES

We offer the most competitive and reasonable consultation charges.

## INTERNATIONAL OFFICES

We are growing Internationally UAE, Portugal and Italy.

## LOCAL OFFICES

We have local offices all over Pakistan to help students from different cities.



# TOP DESTINATIONS WE COVER



UK



USA



CANADA



AUSTRALIA



EUROPE



TURKEY



ITALY



MALAYSIA



UAE

## OUR PRESENCE

### HEAD OFFICE / ISLAMABAD

Office No 4, 3rd floor, Block 9-E, F-6 Markaz,  
Super Market, Islamabad. Cell # +92 310 0002979  
reach@thecounselor.info | www.thecounselor.info

### RAWALPINDI

Office # G01, Plaza # 12,  
Spring North, Phase 7,  
Bahria Town, Rawalpindi.  
Cell #: +92 310 5935247

### LAHORE

Office No. 06, 3rd Floor,  
Al-Latif Center, Main Boulevard,  
Gulberg-III, Lahore.  
Cell #: +92 370 1835735

### FAISALABAD

25 - 26, Regency, Arcade,  
949 The Mall, Faisalabad  
Cell #: +92 300 0650260

### KARACHI

Indigo Business Center, 7th Floor,  
Office No 705, Bahadur Abad, Karachi  
Cell #: +92 333 2171483

### LISBON

122, Olaias Shopping Centre,  
1900-221, Lisbon, Portugal  
Cell #: +351 920 370 261

### DUBAI

Al Ghurair Project 2,  
Al Mutheena Road, Deira Dubai.  
Cell #: +971 50 722 1458

### AJMAN

Office 2605, 26th Floor, Amber Gem Tower,  
Rashidiya 3, Ajman - UAE. Cell #: +971 526421624



THE  
COUNSELOR

# THE COUNSELOR

We are Counselors, NOT agents.  
We don't do "Done-Bases" like agents,  
we get it done as proper Counselors!!!



# ABOUT US!

The Counselor is a globally trusted name in international education consultancy with 20+ years of proven excellence. We specialize in guiding students through every step of their journey to studying abroad, from career counseling and university selection to visa guidance and post-arrival support.

Since our inception, we have helped over 10,000 students gain admission into 130+ top global destinations, including many ranked among the top 500 universities worldwide.

Our mission is simple: to transform dreams into degrees.

The Counselor began as a small initiative with a strong belief in the power of global education. Over the years, our dedication, ethical counseling approach, and strategic partnerships have earned us a reputation for reliability and results.

Today we are proud to be a nationwide leader, serving students from all corners of the world and connecting them to academic opportunities in over 130+ study destinations, including the UK, USA, Canada, Australia, Europe, Turkey, Central Asia, Malaysia, Asia Pacific & Cyprus.

We believe that every student, regardless of background or location, should have the opportunity to pursue a quality education. This vision shaped our approach, focusing on personalized counseling, transparency, and ethical practices that go beyond mere transactions.

## OUR SERVICES

### VISA COUNSELING

Visa application is one of the most critical stages of studying abroad. Our visa experts assist with:

- Preparing financial and academic documents.
- Mock interviews and training.
- Embassy requirements.
- Submission tracking and follow ups.

We have an impressive visa success rate, thanks to our diligent review process and real time updates.

### CAREER COUNSELING

Not sure which path to follow? Our career counselors help students discover their strengths, evaluate their interests and select programs aligned with future goals.

We also offer aptitude testing and personality assessments if required. We understand every student's unique challenges.

### PRE & POST DEPARTURE GUIDANCE

From pre departure orientations to airport pickups and accommodation advice, we continue to support students even after they depart.

We prepare them to adapt confidently to their new environments.

## SOME OF OUR GLOBAL PARTNER UNIVERSITIES

